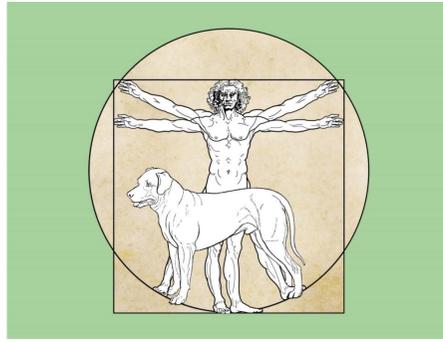


OPERATIONALIZING ONE HEALTH IN LOCAL GOVERNANCE

Synopsis / Abstract

After assessing the potential of and the obstacles towards One Health in Switzerland, several recommendations for actions were formulated and then tested in a case study of the canton of Basel-City. Four areas were identified and specific projects were realised. During this whole process, several ideas were learned. Enforcing One Health requires getting all the stakeholders involved and making this their own project. Using One Health as an 'umbrella term' for all kinds of projects avoids the 'no-problem problem' and stimulates acceptance in the public. It also allows for a safe space for creative ideas. To achieve all this, bringing some professionals to act as 'transmitters' is paramount to a success. That helps the health in the whole society.



 Gesundheitsdepartement des Kantons Basel-Stadt

Swiss TPH



Swiss Tropical and Public Health Institute
Schweizerisches Tropen- und Public Health-Institut
Institut Tropical et de Santé Publique Suisse

Assessing the Situation in Switzerland: Stakeholder Interviews

(Study by Meisser et al. 2011)

Result of the interviews held

The **potential** for implementing the One Health concept in Switzerland was regarded as interesting and promising. The interviewees expressed willingness to personally contribute to further introducing One Health. The talks showed several projects which were interdisciplinary in the sense of One Health, even though the term had not been explicitly used. Unsuitable governmental and university structures for cross-border cooperation were mentioned as **obstacles**, as was the specialization in professions (different cultures/reluctance to leave familiar grounds). Limited personnel and financial resources and the lack of relevant information about the added value of One Health were cited as barriers. Fear of a possible loss of power seemed to play a significant role in rejecting new ideas. The most important issue however was a lack of common interest and no apparent reason for closer cooperation ('no problem-problem'). **Recommendations** for further development focused on the areas of information, communication and trust building. Demonstrating the economic, administrative and technical advantages of cooperation with pragmatic examples based on scientific evidence is crucial for further implementation. So, the word was spread around stakeholders and professionals and an action plan was developed for the canton of Ticino.

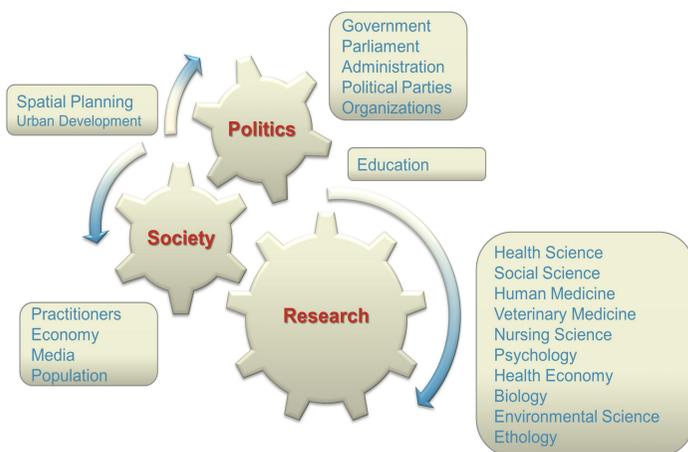


- Build up on existing traditions
- Bottom-up & Top-down
- 'umbrella term' to encompass all areas

- Follow-up projects
- 'spreading the word' to stakeholders (and public)
- Finding 'champions'



Stakeholders:



Case Study Basel-City:

Targeted effect

... was defined as added value to the health of people and animals in Basel, ideally supplemented by resource savings through the use of synergies. The primary focus of the first phase was on information, communication, awareness-raising, and weighting functional processes. The existing capacities, competencies, processes, networks, communication channels should be used, optimized and enhanced.

Outcome objectives

- knowledge development: 'convincing key players'
- One Health network: 'formation of an (informal) network'
- evaluation of actual examples: 'finding suitable projects'
- cancer registry / Thesis: 'feasibility of studies'
- identification of barriers: 'finding obstacles'
- action plan: 'combining our knowledge for further steps'

Approach

- ... focused on holding information events and conducting interviews with key persons. The aim was to make stakeholders aware of their own role within the project, express ideas and suggestions and define a desired state. These personal encounters, stakeholder meetings and dialogues not only offered a large amount of data, they also made stakeholders owners of the process. By involving this long list of participants, a good basis was created for specific projects:

Practical Tips:

1. Start with experiences of other countries +
2. Take stock of local situation to find best approach
3. Create a social demand for One Health
4. Use OH as shelter for innovative and creative ideas
5. Develop a cross-cultural perspective and adapt your actions appropriately to different levels
6. Evaluate appropriate interfaces for cooperation
7. Consider the importance of coordination and leadership in transdisciplinary processes.

Transmitters:

A 'transmitter' is a mediator or intermediary, who has the education and experience needed to successfully perform in the different scientific, political, and professional rooms that form the One Health building. Such a person

1. Is ideally a generalist,
2. has a professional background in health or social science
3. is politically sensitive
4. has knowledge of processes and regulations and
5. possesses management and communication skills

Flow of Process

1. Official mandate + clear responsibility
2. Find all relevant & committed stakeholders and make them owners of the process; Inform!
3. Mutually create and adopt a project description
4. Evaluate existing structures, processes, interfaces and boundaries, collect data and inform again!
5. Transform ideas into fields of activity, analyse and prioritise with stakeholders, inform again!
6. Elaborate action plan and detailed project sheets, implement these projects
7. Inform and communicate, organize follow-up

4 Areas of interest were identified:

Dogs & Mobility

- Creating meeting places
- Support for companion animals in homes
- Adaption of regulations
- "Dogs at work"
- Walking dogs for rent
- ...



Surveillance and Research

- Joint Cancer registry for Humans and Dogs
- Joint monitoring of anti-microbial resistance
- Joint monitoring of emerging zoonoses
- Project "Food Waste"



Health and Competence

- Joint education and information campaigns
- More transparent communication
- Basel Health iApp
- Supporting transdisciplinary research projects



City & Nature

- Become an animal-friendly city
- Urban farming
- Urban gardening
- Opening of farms to public
- ...



Creation of a dog playground in Horburgpark



Dog-Bathing Areas along the Rhine



Therapeutic zoo

Annual report on One Health

Jahresbericht Gesundheits- und Konsumentenschutz 2012

Mehr Sicherheit für Mensch, Tier und Umwelt

Authors:

Andrea Meisser^{1,2}, Anne Lévy Goldblum³, Ural Tufan³
¹Swiss Tropical and Public Health Institute, Basel, Switzerland
²University of Basel, Basel, Switzerland
³Health Department, Health Protection Division, Basel, Switzerland

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